









# **Contents**

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## 1. OMI introduction

## **Background**

Oxford Microfinance Initiative (OMI) is a pro-bono consultancy society linked to Oxford University and founded in 2009. The organisation has successfully executed projects in countries all around the world. Projects are assigned a team of 8-10 undergraduate and postgraduate students from Oxford University from a wide range of courses.

### Team

Emma Riley - Project leader

Lucian George

Hannah Gladman

James Horrocks

Maria Clara Neves

Tom Stennett

Mariama Sylla

Minsern Teh

Karine Yuki

#### **Fieldwork**

Fieldwork was undertaken by Emma Riley, Karine Yuki and Lucian George from 4th April 2014 to 12th April 2014.





## 2. Brazil Background

Brazil is an important nation both regionally and internationally as a rising economic power and as one of the largest democracies on the planet. With an estimated GDP of \$2.422 trillion in 2013, Brazil's economy is greater than those of all other Latin-American states. Brazil has managed to improve its macroeconomic stability in recent times and, even though it was hit -like most other states - by the 2008 recession, it was one of the first economies to show signs of recovery.

Since Brazil had been a Portuguese colony up until 1822, it was only when Brazil gained independence that it could establish and expand its economy. From the end of the nineteenth century until the end of the twentieth, Brazil's industry developed and expanded dramatically, but the fact remains that the country's economy is still relatively new. In 2010, Brazil's GDP was split in the following ways over the various main industry sectors: agriculture, 5.5% (the main products being coffee, rice, corn, soybeans, sugarcane, cocoa, as well as various citrus fruits and beef); industry: 28.7% (the main industries within the sector include automobiles, petrochemicals, machinery, electronics, cement, textiles, food, mining and tourism and services: 65.8% (e.g. telecommunications, internet, insurance and so on).

Politically, Brazil has remained relatively stable in comparison to some of its Latin-American neighbours. After the military gave up power in 1985, Brazil has enjoyed nearly 30 years of democracy. However, Brazil faces several problems. First, there is a wide gap between rich and poor. Brazil's GINI index in 2012 was 51.9, the sixteenth highest score out of the 136 countries examined, whilst a third of the inhabitants of the world-famous cities of São Paulo and Rio de Janeiro live in *favelas*,

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<sup>&</sup>lt;sup>1</sup> CIA World Factbook





or slums. Other problems include crime and corruption. In 2007, 12.5 % of deaths in Brazil were caused by violence and Brazil has the fourth largest prison population in the world. Brazil's serious crime problem is linked to a host of related issues: injuries, fear and psychological health problems all have serious impacts on individuals' quality of life.

Nonetheless, in recent years Brazil has been praised by the World Bank for its efforts to address these critical issues. As host to the World Cup in 2014 and the Olympics in 2016, these are exciting times for Brazil, as it has the opportunity to display its rich culture, its breathtakingly variegated natural environment and its economic potential on the world stage.





## 3. Microfinance and Brazil

Stark income inequality in Brazil should mean that the country's economic climate is well-suited to microfinance initiatives, since one would think a large portion of the population would be interested in microfinance products. However, according to Nichter, Goldmark and Fiori's survey of the state of microfinance in Brazil, microfinance organisations are not faring as well as one might expect. The paper underlines several fundamental problems, including: the lack of large-scale microfinance institutions; Brazil's troubled macroeconomic climate up until 1994 and the fact that the Brazilian government has a record for implementing subsidized credit and social welfare programmes such as *Bolsa Familia*, which is considered as one of the main factors that have contributed to Brazil's reduction in poverty in recent years. However, in spite of the challenges that face MFIs in Brazil, the future looks bright for the microfinance industry in Brazil, demonstrated by the fact that the number of clients served by MFI's has increased dramatically since the dawn of the millennium.

#### São Paulo

São Paulo state, where Recivitas is based, is the main financial centre in Brazil. It is also the most populous state in Brazil, with the Município de São Paulo alone being home to 11,000,000 people according to the 2009 census. São Paulo City is the largest city in Brazil and the seventh largest metropolitan area in the world. In 2009, the city was the tenth richest city in the world. It is set to become the 6th wealthiest in 2025.





## 4. Recivitas assessment

#### Introduction:

Recivitas is an organisation based in Quatinga Velho in Brazil that currently provides an unconditional basic income to approximately 100 members of the Quatinga Velho community. Founded in 2006, Recivitas in its first years limited itself to creating and operating a system of communal libraries and "toy libraries", from which members of the community could borrow items free of charge. In 2008, Recivitas, after a meeting with the community, expanded its operations to include the capitalization and redistribution of resources within the community. Since October of that year, Recivitas has been distributing a basic unconditional income of 30 reais for all community members who opted into the program. Today, the number of participants has stabilized around 100, and Recivitas has started to move on to the second phase of the project: microcredit. Recivitas' experiment with microcredit is closely linked with its BI (Basic income) operations. The repayment of loans is automatically deducted from the BI, making defaults impossible. The challenge facing Recivitas today is to gradually create a dynamic microsystem of self-financing, where the microcredit feeds back and guarantees the microcredit, freeing the community from governmental programmes and decreasing to the greatest extent possible the necessity to receive external resources.







Church in Quatinga Velho

## **Objectives:**

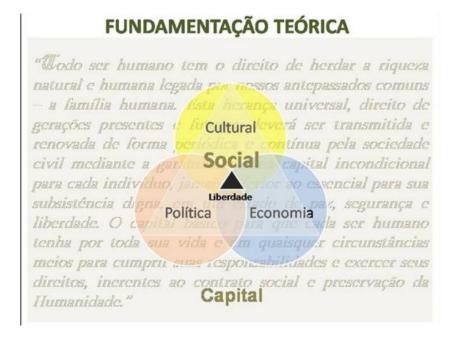
Besides focusing on eradicating political and economic poverty, Recivitas' objective is to form a new system of private social welfare. Recivitas believes that public goods can and must be provided with efficiency without instituting a monopoly. Recivitas' private social welfare system would operate as a bank, providing microfinance products through the integration of microcredit, micro insurance and basic income.

Based on the pilot-project of Quatinga Velho, Recivitas aims at expanding its operations to other communities. It is important to notice that Recivitas does not wish to remain the operator of the microcredit forever; once social banks are





instituted in the communities, and once those are ready to function on their own, Recivitas intends to step aside and let each community run its social welfare system.



#### **Founders:**

Bruna Augusto Pereira -- president-founder Marcus Vinicios Brancaglioni dos Santos - director-founder

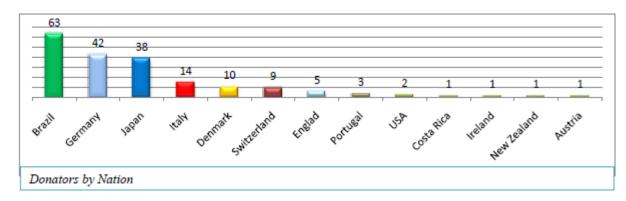
## **Funding:**

Recivitas is predominantly funded by donations from a number of private individuals from many countries. Donors typically donate a small amount per month, with some donors regularly making a contribution and other donors being more sporadic. . Donors are predominantly Brazilian, with Germany and Japan also providing a large number of donors.





Figure 1: Donor by country (2012)



Source: Recivitas, "Analytical Report of Three Years of the Pilot-project of Basic Income Guarantee in Quatinga Velho", 2012

New donors come through a variety of channels, including through in person contact, through discovering Recivitas on the internet and through social media sites like Facebook, Orkut and Second Life. Recivitas does not aim to lock in donors for long periods of time as this runs contrary to the ideals of Recivitas, which is that people should have greater financial flexibility. Whilst this means that donation levels are less certain from month to month, it does mean that Recivitas is incentivised to maintain the quality of its program and to communicate this to donors in order to continue to receive funding.

Recivitas is registered as an OSCIP (Organização da Sociedade Civil de Interesse Público) with the Brazilian government. OSCIPs are viewed in the Brazilian third sector as the nearest official and legal recognition of what is commonly understood as an NGO. With this accreditation, Recivitas holds a certificate issued by the federal government and it must follow strict regulation of accountability of resources received. Breach of contract and of legal obligations leads to sanctions and penalties laid down by law number 9.790/99 regulated by decree number 3.100/99. As an OSCIP, Recivitas can legally operate as a Social Bank.





## **Risk management:**

Recivitas takes active steps to minimise the risks inherent with receiving and redistributing cash payments. Payments received from donors for the basic income payment are used exclusively for the payment of the basic income. Operating expenses are funded from separate funds so that donor money earmarked for the basic income is paid out as basic income.

Another risk area that Recivitas attempts to minimize is potential theft when the basic income is paid to the community members. A number of recipients do not have a bank account and so receive the basic income payment in cash each month. In order to minimise the risk of theft, Recivitas distribute the cash payment on a random day each month.

#### Loan criteria:

According to Recivitas' "General terms of Credit-Social -BIG", loans will be granted in accordance with the availability of resources and the constant need to recompose and increase capital to be made available as Basic Income. All loans are interest-free and bear no conditions; any adult Quatinga Velho resident may request a loan and it is not necessary to inform Recivitas of the destination of the funds acquired.

Factors considered in granting the loan are: (1) amount requested; (2) installments' size and repayment schedule; (3) Voluntary contribution. Preference will be given to smaller loans with payment schedules that do not compromise Recivitas ability to provide the Basic Income. After these two factors have been taken into consideration, priority will be determined by considering Voluntary Contributions with regard to solidarity and reliability. High levels of solidarity will be defined by a





proportionally larger history of donations compared to borrowings. Reliability will take into consideration the faithful payment of past promised donations.

One area that Recivitas needs to address is knowledge amongst the members of the community around the process for receiving a loan. According to a survey conducted by the Oxford Microfinance Initiative (OMI) in April 2014, whilst all respondents were aware of the interest free lending scheme, only 50% of respondents understood the application procedures.

## **Repayment:**

Loan instalments are automatically deducted from the Basic Income. This way, the default rate for loans is zero, as Recivitas essentially controls the repayment schedule.

Recivitas also advocates voluntary donations. Borrowers have the opportunity to organize their payment schedule to include extra instalments to become donations. It is important to notice here that in accordance with Recivitas' ideal of empowerment of the individual, donations are absolutely voluntary and can be stopped at any time without becoming debt

#### Social mechanisms:

One method of determining preference for future loans is for borrowers to be given credit for the social benefits from their borrowing. These benefits could come in two ways:

The proceeds of the loan are used for a purpose that directly benefits the community





If loan proceeds are used to start a business enterprise, benefits to the community could include better access to a good or service and the creation of new jobs

The borrower agrees to serve their community in some other way

For example, the borrower may agree to devote a day of labour to a community project

In return for providing these community benefits, these borrowers could be given preference when allocating loans in future.

Recivitas will need to carefully balance the use of social mechanisms against its core aim of increasing the financial freedom of people in the community. Whilst actions that benefit the community should be rewarded, it is important to recognise that many other uses of the loan (such as healthcare and education) will not immediately benefit the wider community, although are activities that Recivitas would like to support.





## 5. Assessment of other projects

In order to assist Recivitas in the design and implementation of its lending scheme, comparable interest free lending schemes around the world have been analysed.

#### En via -- Mexico

**Location**: Oaxaca, Mexico

**Programs/Projects**: Microfinance, responsible tourism, and education

**Mission**: "We support the growth and creation of income-generating businesses, and encourage personal development through participatory programs that promote the empowerment of women, the wellbeing of their families, and the strengthening of community."

Funded: Profit from tours, donations, interest on loans

**Founding:** En via was founded in 2010, but microloans were already being given out in 2008

**Size of operation:** currently working with little over 250 women. Since 2008, over 1500 loans have been given to over 400 women.

Size of loans: from \$US 100 to \$US 250

Website: http://www.envia.org/index.html#

En Via provides women in villages in Oaxaca with a combination of both interest-free and interest-bearing loans. Initially, only interest-free loans were provided, but in 2012 they started giving out interest-bearing loans to established borrowers in the program, in order to be able to provide women with more capital and to make the organization more sustainable. So that women are able to take out an interest-bearing loan (which ranges in value from \$US350 to \$US550) they must have





complete all three interest-free loans in the values of \$US100, \$US150 and \$US250 and have taken a course on interest rates.

They provide microfinance tours, where travellers meet the women that take part in the program, learn about local culture, get an understanding of development issues and learn about microfinance. All revenue from the tour (individual cost of \$50) goes to loans, and tourists get to see the impact their money makes on the lives of the women. Once the loans are paid back, part of the money goes to cover for administrative expenses.

En Via believes microfinance is one of many tools that support families and individuals to improve their well-being, but that alone it is not sufficient. They provide courses in business, English, computer and workshops to help the community members grow a business, improve living conditions and health, and build confidence. Most courses are held by a team of volunteers.

Key takeaways for Recivitas

Consider interest bearing loans for more entrepreneurial endeavours in order to Recivitas to participate in value created, thereby increasing resources for more lending

Consider increasing tourism activities to generate revenue

#### Akhuwat -- Pakistan

**Mission:** "To alleviate poverty by empowering socially and economically marginalized families through interest free microfinance and by harnessing entrepreneurial potential, capacity building and social guidance."

**Programs/Projects:** interest-free loans, educational loans, health loans, liberation loans (to pay money lenders), marriage loans, housing loans...





**Founded:** Loans started in 2001; the institution was formalized in 2003

Funding:

**Size of operation:** up to feb 2014, 478,000 families had been benefited.

Size of loans: it will depend on the type of loan. The highest loan is the housing

loan, which has an upper limit of 70,000 rupees.

Website: <a href="http://akhuwat.org.pk/index.asp">http://akhuwat.org.pk/index.asp</a>

Akhuwat's microcredit operations are based on four core principles: (1) interest-free loans, (2) use of religious places, (3) spirit of volunteerism, and (4) transforming borrowers into donors.

Akhuwat believes that, in keeping with the ideals of equity and social justice, charging the poor interest undermines the overarching goal of poverty alleviation. Furthermore, Akhuwat places great importance on the spirit of community, and believes that by using local religious places as centres for loan disbursements and avenues for community participation it creates a sense of goodwill within the community, as well as promoting increased transparency, accountability, awareness and publicity of Akhuwat's campaign.

Akhuwat's operation is based on the concept of a social contract, which emphasizes the duty of those who have resources towards those who do not. This duty may include contributing one's resources, knowledge, skills or time; Akhuwat encourages all to play their role in poverty alleviation. Finally, Akhuwat runs a Member Donation Program (MDP) which encourages past borrowers to donate when their financial situation improves. This was started after a borrower who had succeeded in improving his quality of life insisted on donating to Akhuwat so that others could have the same opportunity he had. Overtime, this practice was





institutionalized under the MDP. However, although borrowers are encouraged to join the program, their decision to [not] do so has no impact on their loan approvals.

Key takeaways for Recivitas

Emphasise social contribution back to community from those who receive loans

## **Good Shepherd Microfinance**

Location: Australia

**Programs/Projects**: Microfinance, microinsurance, financial literacy

**Mission**: "Our aim, together with those of our community partners, is to enable people to define and then realise their own economic wellbeing, through appropriate financial services, in the process feeling valued, and in control of their finances and lives"

**Funding**: Funding provided by the Australian Government (A\$18 million over three years), National Australia Bank (a private commercial bank) and state governments Founded: 1981

**Size of operation:** currently in over 650 locations in Australia, having provided financial services to over 125,000 people since inception

**Size of loans**: A\$300 to A\$1,200

Website: http://goodshepherdmicrofinance.org.au/

Good Shepherd Microfinance is an Australian microfinance organisation that provides a variety of financial services to low income members of society. One of the flagship products of Good Shepherd Microfinance is their "No Interest Loan Schedule" (NILS). Under the NILS programme, loans of A\$300 to A\$1,200 are made to low income families in order to purchase essential goods and services, including:

 Household items like fridges, freezers, washing machines, stoves, clothes dryers and some furniture





- Some medical and dental services
- Educational essentials such as computers and text books
- Some other items as requested.

In order to be eligible for a loan, applicants must be on a low income, have resided in their current premises for more than 3 months and show a willingness and capacity to repay. No credit checks are required as the programme is based on trust and respect.

Under the NILS programme, no interest is paid on the loans. Repayments are set up at an affordable monthly amount, with repayment normally occurring over a 12 to 18 month period.

Good Shepherd Microfinance has received funding from the Australian Federal Government (A\$18 million over three years), the National Australia Bank (a private commercial bank that has provided a A\$130 million commitment of microfinance capital) and various state governments.

The NILS has been success story in Australia, recently being named as a finalist in the 50 Greatest Philanthropic Gifts in Australia's history. The number of loans issued has grown significantly, 10,095 in 2010 to 22,349 in 2013

(http://goodshepherdmicrofinance.org.au/blog/nils-publically-nominated-one-australias-best-philanthropic-stories)

Key takeaways for Recivitas

Attempt to secure philanthropic funding from large Brazilian Bank as part of their charitable activities





## **Kiva Zip**

Location: USA, Kenya

**Programs/Projects:** Peer to peer lending using online and mobile payments

Mission: "A place for piloting innovations in person-to-person lending"

**Funding**: Loans are provided by individuals

Founded: Kiva founded 2005, Kiva Zip launched more recently

**Size of operation:** Still building scale (30 loans in six months to May 2014)

Size of loans: US\$5+

Website: <a href="https://zip.kiva.org/">https://zip.kiva.org/</a>

Kiva Zip is a pilot programme launched by Kiva that directly connects lenders and borrowers using online and mobile technology. Borrowers no the platform are entrepreneurs that are endorsed by Kiva's trustees. Trustees are organisations and individuals and although they bear no financial risk if the borrower defaults, they do risk their reputation.

Lenders are wide range of individuals who can browse potential entrepreneurs to lend on the Kiva Zip platform. Loans can be as little as \$5 and are 0% interest. Funds are transferred directly from the lender to the borrower (the trustee does not handle the money).

Borrowers are currently from either the USA or Kenya. USA borrowers typically seek loans in the vicinity of \$2,000 - \$10,000, whilst Kenya borrowers typically seek loans in the vicinity of \$200 - \$1,000.

Kiva Zip is an interesting model that is in the process of building scale. As loans are distributed directly from lender to the borrower, the costs are relatively low although do rely on the work of the trustee in sourcing the entrepreneurs. With no





interest incurred, the system provides entrepreneurs with flexibility to focus on running their business without the pressure of making interest payments.

Key takeaways for Recivitas

Increase interaction between donors and members of the village

Consider partnering with KivaZip to expand their service to Brazil





## 6. Survey results



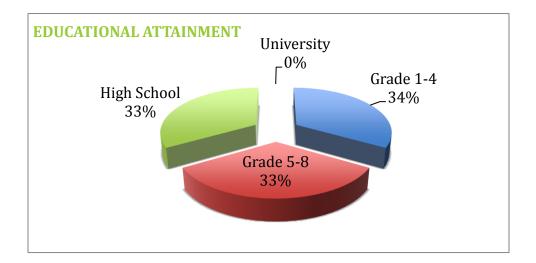
Children of Quatinga

## **Results**

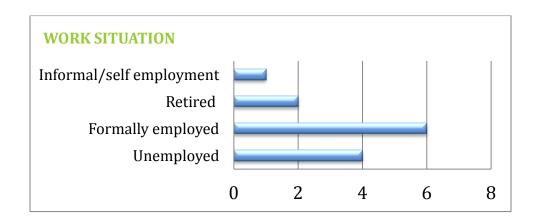
To evaluate the effectiveness of Recivitas' basic unconditional income and microcredit programmes, the Oxford Microfinance Initiative (OMI) conducted a series of mixed methods surveys in April 2014. These surveys combined quantitative data collection with semi-structured interviews to better understand the demographic, financial and sociocultural conditions of Recivitas' participants. Respondents were interviewed for their views and experience with Recivitas' programmes, both in terms of the tangible benefits and their understanding of the programmes offered.





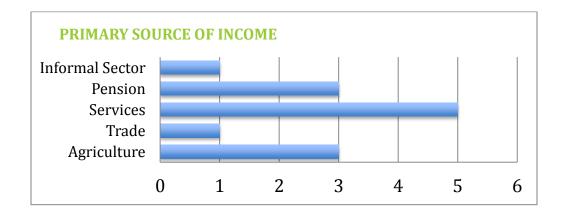


Three OMI members carried out fieldwork in Quatinga Velho from the 4th to the 12th of April. A total of 13 respondents were interviewed. Demographically, the median age of these respondents was 38 and they each represented an average of 5 household members. Respondents were selected based on the availability of Recivitas participants for interviews. As the following figure illustrates, none of the respondents obtained qualifications from tertiary institutions while an equal proportion of them have attained qualifications from high school, middle school, and primary school respectively. Overall, the 13 respondents were highly representative of the people living in Quatinga Velho as they attested to the experience of over 50 out of the 100 community members in the village.







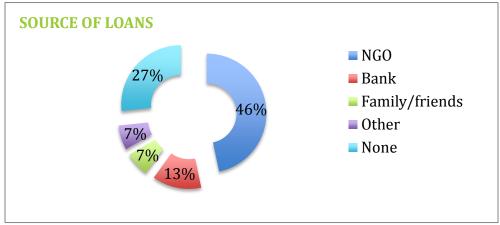


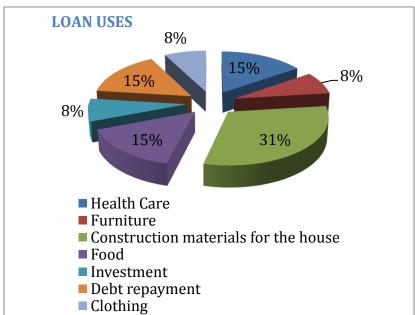
Financially, the work situation of the villagers was rather precarious despite the fact that a majority of them were formally employed. A significant proportion of them were unemployed while a smaller number of them were either retired or practicing some form of informal or self-employment. The average monthly household income was R\$ 1058 (approx. £ 280). This figure is well below the national average in Brazil. As such, the average household in Quatinga Velho can be classified as people who live just around or below the national poverty line. The risky financial position of these villagers is demonstrated by the fact that less than 50% of them have a bank account. Nevertheless, 50% of them have benefited from receiving microcredit from Recivitas.

Though half of the respondents were aware of Recivitas' interest free loans, surprisingly only 50% of them knew the application procedures for a loan. This suggests a lack of information on Recivitas' programmes in the village.









Respondents obtained loans from a variety of sources. The majority of them, however, received their loans from Recivitas. Recivitas' loans have helped offset emergency and necessary expenditures that families face. While respondents differed significantly in the use of their loans, it is interesting to note that 75% of the respondents receiving Recivitas' loans used the loans they obtained to fund the construction and/or improvements of their houses. These loans have positively affected their recipients by improving their access to food by 92%, improving access





to healthcare by 85%, and providing relief to home expenditures for 69% of respondents.

Generally speaking, both the extended provision of the unconditional basic income and the recent introduction of microcredit by Recivitas have had overwhelmingly positive outcomes for the villagers of Quatinga Velho. Additionally, 54% of children in recipient households were reported to have demonstrated increased focus and motivation as well as better outcomes in education. 69% of respondents reported further that Recivitas' programmes have positively affected the health conditions of households.

From a more social perspective, the receipt of the basic income has promoted more inclusive decision-making processes at 38% of respondents' homes by easing the financial burden of families. 92% of respondents have also reported higher levels of self-esteem as a result of receiving Recivitas' unconditional basic income and loans. Recivitas' microcredit programme has further allowed 100% of respondents to cope better with unexpected expenses, especially in terms of medicines, food, and household improvements. Recivitas' programmes have thus allowed the villagers of Quatinga Velho to cope better with stress, as evidenced by the fact that 90% of respondents reporting lower levels of stress as a result of increased unconditional financial support.

The following figures summarise the main findings of the survey:







13 respondents: median age of 38, about 5 people per household



Promoted a more inclusive decision process at home for 38% of recipient households



Average monthly household income of R\$ 1058 (£ 280)



Improved focus, motivation and educational outcomes for 54% of children in recipient households



Less than 50% have a bank account



Improved the ability to cope with unexpected expenses (mosly Food and Health care) for 100% of recipients



Improved food access for 92% of recipients



Positively affected health conditions for 69% of recipients



Improved access to healthcare for 85% of recipients



Posively affected self esteem for 92% of recipients



Provided relief on home expenditures for 69% of recipients



Alleviated stress for 90% of recipients



Close to 50% received loans from Recivitas



Around 75% used loans to fund construction/home improvements



All respondents were aware of Recivitas' interest free loans



Only 50% knew the application procedures





## 7. Case studies

#### **Neilma Nascimento**

- 1. Family history An immigrant from the north Neilma was born and raised in Bahia, in the northeast of Brazil. She came to Quatinga about 6 years ago, with her husband. While she is not formally married to her husband, they've been living together for 11 years and have two young children a boy and a girl. Neilma is officially trained as a nurse, but she hasn't practiced much.
- 2. Move to Quatinga Searching for opportunities

  Neilma's husband is also from the northeast of the country, but he moved to

  Quatinga at a very young age. As a child, he lost his parents and was brought
  to São Paulo by friends. He was raised by a Japanese man who owned
  property in Quatinga, and was taught how to work on a small plantation.

  While he was single, he managed to make enough money that he could send
  it to his brothers in the northeast. His brothers eventually joined him in the
  plantations in Quatinga. Recently, however, most of them went back to the
  northeast.

Neilma and her husband met one of the times in which her husband was visiting the northeast. They both decided to move together to Quatinga.

3. Income sources Neilma's businesses
In the northeast
While Neilma and her husband lived together in the northeast, they used to own a bar. However, her husband lost a lot of money running the bar because





he used to give credit to people – and often times wouldn't be repaid. Whenever it was Neilma running the bar, however, she would always make sure she got money back. In addition to running the bar, Neilma used to have a couple of other complementary activities, such as selling items for bedroom, bathroom and kitchen.

### In Quatinga

Currently Neilma resells bras that she buys from the São Paulo city centre. The idea for this business came as she realized that the stores near Quatinga were very expensive and low quality, so she thought it could be profitable to start her own business. Her activities consist of traveling to São Paulo, buying bras for about R\$13 each in the city centre and then reselling them for about R\$28 each. Neilma tries to personalize her purchases as much as possible: She tries to extrapolate which types of bras her customers would like the most, and buys those in São Paulo. Her husband also sells men's clothes, but that is a separate business from hers.

When asked about potential expansion plans, Neilma said the consumer base in Quatinga is quite small for her to be able to sell more bras. Thus, the best strategy for her would be to diversity the types of products she sells. As of now, she is thinking of reselling blankets – those can be very expensive in Quatinga, costing more than R\$100.

#### 4. Finances

Neilma was one of the first people in the village to start receiving basic income. Initially, many in Quatinga were sceptical about Recivitas, but Neilma has always been a more trusting person. To her, the concept of making sacrifices to help out other people is not a new one – back in the





northeast, she used her training as a nurse to help people whenever they were sick or injured.

She decides how to manage the money from Bolsa Família, basic income and her bra business. As much as possible, Neilma tries to save money for the kids and their schooling.

#### Who should receive basic income?

She believes everyone in Quatinga should be entitled to receive basic income, but not necessarily everyone in the nearby regions. Basic income, she says, should be more 'needs-based' rather than a universal right. Neilma illustrated this opinion with the historical example of Brazil – the country was divided into many territories owned by rich families. Instead, the government should have tried to find the people that needed land the most and given it to them. Thus, basic income should be offered first and foremost to the communities that need it the most.

How much money should be offered as basic income?

Neilma understands that the current value of R\$30 was established so everyone in Quatinga could receive it. Therefore, she thinks basic income should be maintained at R\$30: "The amount of money we receive shouldn't increase if that means less people will get it"





## **Sergio Soares**



Sergio and family

# 1. Family history Coming from the São Paulo slums Sergio was born in the slums in São Paulo. He grew up without a father, and thus had to work since he was 8 years old. Having to get up at 4am every day, carrying 200 kg of weight, ruining his health and not being able to study were all factors that





made him a rebellious adolescent. At the same time, he decided that he did not want any of this to happen to his own children. In his words, "children do not ask to be born – if you bring them to the world, you should give them every opportunity possible." Sergio is married and has two kids: a 9-year old son and an 11-year old daughter.

2. Move to Quatinga Escaping from drug dealers

He has been in Quatinga for 8 years already. Back in São Paulo city, he used to
live in a slum but it was a very dangerous environment. One day, his
daughter was in the street and a car almost hit her. Sergio started a physical
fight with the driver, who had connections with drug dealers. Anticipating
that he and his family could be threatened, Segio decided to move out of the
slum. He found Quatinga through one of his neighbours in the slum, and
started working in a plot of land in the region.

While the fight was a strong motivator for him to leave the slum, he had already been considering moving out for a while. As he says, the lawful are not respected in the slums and people have easy access to all types of powerful drugs. He did not want his children growing up in an environment where drug users are standing right outside his door.

## 3. Adaptation to Quatinga

Adapting to Quatinga was not difficult. He made a point to adapt himself to the community, rather than pushing people to adapt to his way of living. He enjoys having many friends and playing football with them.

In addition, he finds it easier to plan his expenses in Quatinga. Compared to São Paulo, the cost of living in Quatinga is much lower and there are less





stores and shops around. Thus, Sergio and his family feel less tempted to buy things they don't need.

## 4. Saving and the value of money

He has always planned his expenses extremely well. While growing up without a father, his mother always taught him that you shouldn't spend what you don't have. Still today, he avoids taking on debts if he is still paying other debts.

For any large purchase Sergio needs to make, he makes detailed planning and saving in order to achieve that goal. As soon as he moved to Quatinga, he realized he needed to buy a car in case there was some sort of emergency. He set this as his objective and started saving money towards buying a car. After successfully achieving this goal, Sergio realized he could use his ability for financial planning to achieve other goals.

Many of Sergio's views on the value of money were transmitted to his children as teachings. Instead of simply giving money to his kids, Sergio lends them money. Of course, when the children were younger, they did not understand why the family suddenly did not have any more milk or diapers. Today, however, Sergio makes them responsible for providing for the family to the extent possible. If there is no meat in the house, his son will find a work on the floor and try to go fishing, for instance.





## 8. Conclusions

The OMI survey has shown that the inhabitants of Quatinga greatly value the loans they receive from Recivitas and use the money to pay for essential items such as food and health care. The additional income that Recivitas provides helps these people, who have variable incomes and are subject to random, negative events such as illness or unemployment cover their basic needs. Without this money the people of Quatinga would return to hovering at the poverty line and risk going without food, essential healthcare or schooling for their children and suffering the distress that this would bring.

The assessment of Recivitas highlighted that their chief difficulty going forward is their lack of reliable and long term funding. Though it is a principle of Recivitas that donors have the ability to withdraw their funds whenever they need them, this makes the BI payment inherently unreliable. As suggested in this report, longer term funding such as through partnering with a Brazilian Bank or another NGO with similar aims and ideals would ensure that Recivitas could continue to provide the basic income and microcredit and expand to other regions. Recivitas has had a number of University groups visit in the past, and offering volunteering tourism opportunities is another way that Recivitas could both raise funds and spread information about basic income.





# 9. Appendix

Name:
 Interviewer:

b. No

# **Recivitas - OMI Survey**

	Date: Time:								
A. Ger	neral Info	ormatio	<u>n</u>						
5.			e (please o 3 4	circle the 5	answer): 6	7	8	9	10
7. 8.	<ul><li>a. Sing</li><li>b. Mar</li><li>c. Divo</li><li>d. Wid</li></ul>	status: gle  ried  orced  lowed		ck one):	male □ he # of ch	ildren/e	elderly i	if provia	led):
11. 12.	a. Non b. 1-4 c. 5-8 d. High e. Univ. What is What is a. Une b. Forr c. Reti d. Info Missing	Grade [Grade [Grade [Hosenbox]]  Hosenboxersity  Hosenboxersit	□ □ □ cork situat	ion?:  □  nt/self-en  ek do yo		plicabl	(e):		





## B. Socioeconomic Information:

**16.** What are the sources of income in the household? (Select up to 4 categories in order of importance (1 being the main revenue driver and 4 the least)

a.	Agriculture/Aquaculture	
b.	Livestock	
c.	Trade	
d.	Services	
e.	Production	
f.	Employed in Business	
g.	Employed in Informal Sector	
h.	Employed in Government	
i.	Teacher	
j.	Pension	
k.	Inheritance	
1.	Family in Brazil	
m.	Family from different Country	
n.	Bolsa-Família	
0.	Other (please specify)	

17.	What	is	you	montl	hly	income?		

18. How much do you and your family spend on:





by week R\$	by month R\$
	by week R\$

# C. Demand for Microcredit (bulk payments):

9. Have you ever received a loan for your business/household before?
a. If yes, from which source?
i. NGO □
ii. Bank □
iii. Cooperative □
iv. Family/Friends □
v. Informal moneylender $\square$
vi. Government □
vii. Other □
b. No $\Box$ <i>If no, skip to question No. 6</i>
0. If yes how much did you borrow?





<ul> <li>21. How long was the repayment period?</li></ul>	
a. Medicine	
b. Education	
c. Food	
d. Clothes	
e. Construction	
f. Business	
g. Transport	
h. Others (please specify)	
<ul><li>25. If you had access to a loan now, what would you use it for?</li><li>26. For that purpose, what would be the ideal value of the loan?</li><li>D. Supply Survey Questions</li></ul>	
<ul> <li>27. Are you aware that you can request interest-free loans from Recivitas? <ul> <li>a. Yes □</li> <li>b. No □</li> </ul> </li> <li>28. Do you know the procedures for requesting a loan? <ul> <li>a. Yes □</li> <li>b. No □</li> </ul> </li> <li>29. Do you know the criteria used to assess loan applications? <ul> <li>a. Yes □</li> <li>b. No □</li> </ul> </li> <li>30. Do you agree with those criteria? <ul> <li>a. Yes □</li> </ul> </li> <li>30. Do you agree with those criteria?</li> <li>a. Yes □</li> </ul>	
b. No □	





# E. Impact Assessment Questionnaire

31. Did receiving money from Recivitas affect	Yes/No	How? To what extent?
Your reliance on financial support from other people		
b. Your employment status		
c. The number of people you employ		
d. Your access to:		
	Loans	
	Savings	
	Life insurance	
	Other financial services	
f) Your expenditures in		
	Health care	
	Education	
	Housing	
	Food	
If you received a loan:	Others	

If you received a loan:

<b>32.</b> How long after receiving a loan did you feel your income had markedly increased?	
your meome had markedry mereased?	a. Did not increase





	b. 1 months
	c. 3 months
	d. 9 months
	e. 12 month
	f. More, indicate
33. What did you use your loan for?	

## **Quality of life**

- **34.** Do you sometimes have difficulty paying for all of your, and your family's basic needs, such as food clothing or housing?
  - a. Yes, frequently
  - b. Yes, once in a while
  - c. No
  - d. I don't know
- **35.** On a scale of 0 to 5, how much has basic income altered your ability to provide for the basic necessities of your family? (0 means no perceptible impact, 5 represents transforming impact)
- a. 0
- b. 1
- c. 2
- d. 3
- e. 4
- f. 5

36	. Did receiving money from Recivitas affect	Yes/No	How? To what extent?
a.	Your ability to cope with unexpected expenditures (e.g. sudden diseases, fixing cars, etc.)		
b.	The decision making process in the household		
c.	Educational outcomes of the children in your		





house (eg, school attendance or		
performance)		
d. Your self esteem/confidence		
e. You life style		
f. Your stress level		
g. Your health		
37. Did receiving money from Recivitas change the level of respect you receive from (removed)	Family members  Business Partners  Community  Friends  Others	

- **38.** On a scale of 0 to 5, how much have your expectations for the future (plans and dreams) changed since you started receiving Basic Income? (0 means no perceptible impact, 5 represents transforming impact)
  - a. 0
  - b. 1
  - c. 2
  - d. 3
  - e. 4
  - f. 5

## **Social Competence**

39. Did receiving money from Recivitas affect	Yes/No	How much? To what extent?
a. The number of hours you are		





able to spend helping others in your community (excluding family)		Less than 1 hours
		1-3 hours
		4-6 hours
		7-9 hours
		More than 10 hours
b. The number of hours you are		
able to spend helping others in your family		Less than 1 hours
		1-3 hours
		4-6 hours
		7-9 hours
		More than 10 hours
c. The provision of services to your community	Education	
	Health	
	Sanitation	
	Stores	
	Entertainment	
<b>40.</b> What type of help do you provide to members of your community (outside your household)?		Less than 1 hours





		1-3 hours 4-6 hours 7-9 hours More than 10 hours		
<ul> <li>41. Do you think that the unconditional basic income in Quatinga Velho has encouraged more social participation in general by the residents of Quatinga Velho?</li> <li>a. yes □</li> <li>b. no □</li> <li>c. I don't know</li> </ul>				
<ul> <li>42. Has the unconditional basic income increased your freedom of choice?</li> <li>a. □no, reduced</li> <li>b. □yes, a little</li> <li>c. □yes, a lot</li> <li>d. □do not know</li> </ul>				